

# Would free chances of winning a fortune on the football pools attract more customers on to your forecourt?

## STOP PRESS!

LAUNCH STARTS FEBRUARY.

The BLUE BOAR GROUP have taken FREELINE franchises for all of their service stations in the Midlands including their WATFORD GAP & ROTHERSTHORPE Service Areas on the M1 Motorway. We are also in the final stages of negotiation with other well known chains and in view of the considerable interest shown we anticipate rapid growth in the number of FREELINE outlets and the availability of franchise areas may soon be greatly reduced.



Everyone wants to win the Pools! Here is an exciting brand new promotion based on the treble chance football pools, and made possible by advanced technology in computer controlled printing, which enables ready made multiple pools entries to be printed on give-away tickets which can also advertise YOUR name. Your customers have no forms to fill in, puzzles or competitions to solve, or postage to pay, unless after checking the pools results on weekend television they find they have scooped the pools!

For further details of this unique, low cost, promotion (approx. 1/2p per Gallon) Write or telephone

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