



PERSIMMON HOMES

NEWS RELEASE

PHTV09

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P-lead

"SAFE AS HOUSES" AT EARLEY RISE

A 16 week decontamination programme at the former Shell UK depot at Wokingham Road in Earley (Reading) has been successfully completed, ensuring a permanent solution to the site's contamination problems.

The subject of considerable, often poorly informed, controversy earlier this year, the site has now been given a completely clean bill of health. The remediation programme has involved the removal of all contaminated soil and replacement with clean material impacted from outside the district. The entire programme was supervised by independent consultants Symonds Travers Morgan and was undertaken by Shanks and McEwan, contractor to Persimmon Homes.

Comments Harry Shepherd-Cross, Deputy Managing Director of Persimmon Homes (Thames Valley) Ltd: "We are delighted to completely and finally remove any concerns neighbouring and future residents might have about the Earley Rise development. We are also excited at the prospect of officially starting work on our approved development of 38 two and three bedroom houses, in particular the introduction of our Diamond Collection which is new to the region."

The development of brownfield – “recycled” – sites continues to be a focus for the government in meeting housing demands nationwide. Persimmon Homes aims to maintain, and where possible improve its environmental record with over 50% current sites involving brownfield locations.

Ends

For further information, please contact Julia Pearce at Golley Slater Brooker PR on 0121 450 4567, or email jpearce@golleyslater.co.uk

Building mid-oct