

SHELL SHOCK NEW POLL RESULTS

Here are the response analysis results expressed in percentage terms for two questions put to over 1,400 Shell retailers in our latest survey.

89% *Said they would not recommend any petrol retailer considering a brand change to switch to Shell

91% *Said Shell's management should resign

We challenge Shell to commission and publish the results of independent research using precisely the same questions and offering respondents GUARANTEED anonymity.

*The relevant full questions put to Shell retailers, which respondents answered on a "YES" or "NO" basis, were: (1) Would you recommend any petrol retailer considering a brand change to switch to Shell? (2) Given the recent SCCPG survey results, should Shell's discredited management resign and a fairer, more considerate policy to Shell retailers be introduced? The responses were opened in the presence of an independent solicitor who supplied an Affidavit verifying the results. Several hundred Shell stations have participated in our surveys. Over 200 are now members of the SCCPG i.e. over 10% of Shell's entire retail network. Further survey results will be published next month.