

-----Original Message-----

From:

Sent: 03 May 2006 08:34

To:

Cc:

Subject: FW: Shell AGM/activity outside Shell Centre today

Importance: High

L&G - FYI, our longstanding critic Alfred Donovan is announcing that from today a 'team of leaflet distributors will be stationed at the entrances to Shell Centre offering leaflets to all people entering or leaving'. Five leaflets are apparently being distributed - two relating to _____, ex Shell Malaysia; another relating to _____

Shell Malaysia employees, and others relating to Mr Donovan's long running disagreement with Shell.

We might expect that the reality in terms of action will be limited; nevertheless, we should be aware. Grateful if [redacted] can do the necessary re Security, m and [redacted] be aware in case of any media interest. Also, people expecting visitors (especially important ones?) from outside Shell might like to be aware of this - suggest perhaps [redacted] could check with eg the concierge service/receptions?

There is a (retired) issue brief, as below, on Mr Donovan held on LiveLink, focused on the domain name dispute with Mr Donovan. We will work with [redacted] and others to update this, in case the activity does become more visible as the AGM draws near.

Regards

-----Original Message-----

From:
Sent: Mittwoch, 3. Mai 2006 11:37
To:
Cc:

Subject: Media Response: Alfred Donovan distributing leaflets outside Shell Centre

Colleagues,

Representatives of Alfred Donovan, a long-time anti-Shell campaigner are distributing leaflets outside of York Reception today. The leaflet is a litany of complaints relating to previous disputes over rights to marketing concepts, a dispute over domain names but also includes new allegations that Shell is seeking to imprison who "blew the whistle at Shell Malaysia on the reserves fraud".

Please find attached a scanned copy of the leaflet being distributed outside Shell Centre, a media response detailing the history of Shell's disputes with Mr Donovan and a media statement and Q&A dealing specifically with the domain name dispute.

We are currently working with EP and Shell Malaysia to develop a response to the allegations regarding his colleagues which I will circulate separately. We have not received any media enquiries.

Kind regards,

<< File: Donovan Leaflet 030506.pdf >>
<< File: Donovan holding statement 7_7_04.doc (komprimiert) >>
<< Message: Response: Donovan website domain name complaint >>

-----Original Message-----

From:
Sent: 05 May 2006 14:48
To:
Cc:
Subject: RE: 'Donovan' leaflets outside Shell Centre

Hi - I gather you were asking about the couple of people handing out leaflets outside Shell Centre yesterday and today.

They are linked to a family called Donovan, which has a longstanding disagreement with Shell. John Donovan and his father, Alfred, ran a business, Don Marketing, which specialised in the creation of promotions. Mr Donovan brought the "Make Money" promotion to the UK and Shell UK Limited paid him for its use. Shell also paid for the rights to use several other Don Marketing promotions.

In the early 1990s when Shell wanted to use Make Money again Mr Donovan claimed that he still owned the concept. Shell paid Donovan for the transfer of the concept.

Mr Donovan then launched legal action against Shell in connection with two other promotions. While Shell was confident of defeating the claim, in the interest of saving costs for both sides, it was agreed that the matter would be settled.

Following this settlement, Mr Donovan sued Shell again. He claimed that he had invented the Smart promotion and that Shell had "stolen" it from him. The case went to court but Donovan eventually abandoned his claim.

Despite the settlement of the legal actions Alfred Donovan has continued to campaign against

Shell from time to time, and their website makes a point of publishing critical comments about us.

We sometimes have minor activity like this outside Shell Centre, but we usually feel that sending any information out to all staff merely serves to draw attention to the activity, which otherwise would pass by pretty much unnoticed.

Hope this helps.

Regards