
From:
Sent: 03 March 2007 18:01
To:
Cc:
Subject: RE: Wikipedia entries for Shell

The point would be to make clear to casual visitors that the environmental/reputation site is created by someone (incidentally, how do we know this?) who has a long and acrimonious relationship with Shell, and also links to his own RDS plc site. Surely this kind of negative posting is as much against the spirit of Wikipedia as would be us putting in positive material about ourselves? So any bright ideas welcomed!

Separately, you may be aware that Donovan is currently running a lot of additional new material making various claims about

Regards

-----Original Message-----

From:
Sent: 02 March 2007 18:56
To:
Cc:
Subject: RE: Wikipedia entries for Shell

Agree. Why give him oxygen?

From:
Sent: 02 March 2007 16:13
To:
Cc:
Subject: RE: Wikipedia entries for Shell

We need to think this through properly, and it's too detailed to finalise at the workshop. One of Mr Donovan's goals is to get us to react - to his website and other communications. Experience shows that if we do, it only gives him publicity and makes things worse.