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8416

MEMORANDUM

Mackrell Turner Garrett is a member of the  
Law Society of the conduct of investment business

Our Ref: NR/KJF

Your Ref: RMW/LD

Messrs. Royds Treadwell,  
Solicitors,  
DX 102,  
CHANCERY LANE/LONDON.

7 August 1995

Dear Sirs,

**DON MARKETING U.K. LIMITED v. SHELL U.K. LIMITED**

We attach:-

1. A copy of the proposed joint Press Release;
2. One engrossed hard copy of the Agreement.

Can you please confirm that your client agrees the terms of the Press Release so that it can be distributed as appropriate.

We presume that you received the £50,000 telegraphically transferred to your Firm on the 6th July 1995.

Alfred Donovan submitted to David Pirret a draft form of letter for distribution to the SCCPG. We attach a copy in case you have not seen it. We agree the terms on behalf of our client.

As far as your client's letter to David Pirret of the 12th July 1995 is concerned:-

- a) We have no wish for Mr. Donovan to write to Shell Shareholders;
- b) We have no wish for Mr. Donovan to write to the ASA;
- c) We have no wish for Mr. Donovan to write to the DTI.

Can you please confirm that all of these various items are acceptable, and we can then release the joint letter for the Press Release.

Yours faithfully,

**MACKRELL TURNER GARRETT.**

**MACKRELL  
INTERNATIONAL**

Mackrell Turner Garrett is a member of Mackrell International an association of independent law firms represented in

Mexico, Argentina, Australia, Austria, Belgium, Bermuda, Canada, Channel Islands, Czech Republic, Denmark, France, Germany, Greece, Holland, Hong Kong, India, Irish Republic, Isle of Man, Italy, Japan, Korea, Luxembourg, Malaysia, New Zealand, Norway, Panama, Philippines, Portugal, Scotland, Singapore, South Africa, Sweden, Switzerland and USA.

RETYPE~~d~~ REPLICATED COPY OF ROYDS TREADWELL LETTER.

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RMW/LD

NR/KJF

24th August 1995

Messrs. Mackrell Turner Garrett,  
Solicitors,  
Inigo Place,  
31 Bedford Street,  
Strand,  
London, WC2E 9EH

DX No: 40037 COVENT GARDEN 1

Dear Sirs

Re: Don Marketing UK Limited -v- Shell UK Limited

We write further to the above matter.

Our Clients have received a letter dated the 18th August 1995 from the Advertising Standards Authority together with a revised draft report, of which your Clients have probably already received a copy.

Our Clients would like to provide further important confidential information to the ASA regarding the accuracy of the details in the draft report. However, unless we hear from you to the contrary, we will assume that your Clients wishes regarding further contact with the ASA remain as expressed in your letter of the 7th August.

Yours faithfully

Royds Treadwell

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RMV/LD

NR/KJP

24th August 1995

Messrs. Mackroff & Garret,  
Solicitors,  
Inigo Place,  
31 Bedford Street,  
Strand,  
London, WC2E 9ER

DX No: 40037 COVENT GARDEN 1

Dear Sirs,

**Re: Don Marketing UK Limited -v- Shell UK Limited**

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Yours faithfully

**ROYDS TREADWELL**

**Mackrell  
Turner  
Garrett**

31 Bedford Street  
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C.J. Croxson  
M.J. Green  
W.J. Piment  
P.D.O. Morgan  
C.J. Appleyard  
T. Jarvis  
J.F.S. Cabot  
C.T. Richardson  
M.A. John  
N. Rowley  
J.P. Kirby  
M.G. Adkin  
J.R. Russell  
P.A. Parrott  
J.A. Dudley  
Marion Y. Saviker  
G.A. Scott

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OFFICES IN SURREY

Mackrell Turner Garrett is registered by the  
Law Society in the conduct of investment business

Our Ref: **NR.KJF.**

Your Ref: **RMW/LD**

J.M. Moses - Consultant  
Alison J. Green - Associate

Messrs. Royds Treadwell,  
Solicitors,  
DX 102,  
CHANCERY LANE.

31 August 1995

Dear Sirs,

**DON MARKETING U.K. LIMITED v. SHELL U.K. LIMITED**

Thank you for your two letters of the 24th August. As far as the ASA are concerned, we confirm we have no wish for Mr. Donovan to write to the ASA.

Thank you for the Order made in the Central London County Court and for formally confirming to us that the action has been withdrawn.

We would be grateful for a sealed Notice of Discontinuance in relation to the libel action as soon as may be convenient.

The Press Release can therefore now be agreed. Can you also please confirm that the letters drafted by your client and addressed to members of the SCCPG have now also gone.

Yours faithfully,

  
**MACKRELL TURNER GARRETT.**

**MACKRELL  
INTERNATIONAL**

Mackrell Turner Garrett is a member of Mackrell International an association of independent law firms represented in

Algeria, Argentina, Australia, Austria, Belgium, Bermuda, Canada, Channel Islands, Czech Republic, Denmark, France, Germany, Greece, Holland, Hong Kong, India, Irish Republic, Isle of Man, Italy, Japan, Korea, Luxembourg, Malaysia, New Zealand, Norway, Panama, Philippines, Portugal, Scotland, Singapore, South Africa, Sweden, Switzerland and USA.