

From:  
Sent:  
To:

09 March 2007 15:28

Subject:

Legally Privileged and Confidential [redacted] and Donovan follow up

Following the recent activity around [redacted] and the Donovans, N/Sea integrity etc., it was agreed that a follow-up on the broader strategy relating particularly to handling the Donovans would be valuable. This is intended to start the process.

As it stands we are on the back foot and our aim should be to develop a strategy (or options) that puts us in a more positive and secure position.

Areas to consider (my brain dump - in no particular order):

- Review handling the media - e.g. creation/ratification of one blanket statement as way forward - proactive approach with selected journals.
- [redacted]
- Qs and As for the AGM - See attached - need to update, but possibly change stance. Would one strong blanket response be more effective than several rebuttals? Should we be more forthright about the site and our views on it? What might happen (leafleting in the past)?
- Strategy to detach [redacted] from the Donovans (in his best interests - and ours). Positive engagement with [redacted] (who and how?) alongside demonstration that we won't tolerate the Donovans' approach unchallenged any longer? Way forward.
- Scenarios - see attached first draft from [redacted]. Are there others? Are we prepared? How do we prepare/respond?
- Blockers and enablers, strengths and weaknesses. Do we fully understand our own position. Are there on-going issues that we need to know about/fix. Ensure we are on solid ground. Are we making the most of what we've got.

While this note is going to everyone on the address list I don't expect everyone to participate. However, participation will depend on the areas we finally decide to concentrate on - thus, please let me know if you have areas not covered above that need consideration (or consider that some of the above do not need attention now) and then let me know if you would like to take part in the follow up.

Date - asap - format and location to be confirmed. Clear agenda and deliverables, working event (no presentations except to establish baselines), round table working group. Will need to keep to workable size!

Please respond soonest and I will work to get this off the ground asap.

By copy to [redacted] - [redacted] has suggested that you be included in this note given your experience.

Thanks and regards



2006 - Q1 - Alfred North Sea Safety  
Donovan.doc... Scenarios.do...